**Nitin Sauran**

**Product Designer** +1-415-605-9060 | sauran.nitin@gmail.com

San Francisco Bay Area, California[Website](http://www.nitinsauran.com) | [LinkedIn](file:///C:\Users\sihma\Desktop\Chintu%20Resume\www.linkedin.com\in\nitin-sauran)

Award-winning multi-disciplinary designer with six years of experience developing products for F-500 companies delivering Vertical Integration, involving User Research, Product Strategy, Industrial Design, Engineering, & User Experience Design. Led designing products in a variety of categories: Medical, Consumer electronics/durables, design language systems, social impact-driven projects, handicraft, lighting, toys, and furniture.

**WORK EXPERIENCE**

**Product Designer | The Marine Mammal Center, Sausalito, CA**  Feb 2022 – Aug 2022

* Collaborated with the largest Marine Mammal hospital to study and create user-centered design interventions for their exhibit tour.
* As part of the Social Design course at CCA, I designed a tour experience that increased the number of donations for the cons of marine biodiversity by 31%
* Performed in-person user research and spoke to 40+ visitors, observed and interviewed internal staff, executed usability testing on our prototype explorations, and generated valuable artifacts to enhance the storytelling and experience of the visitor.

**Rapid Prototyping Studio Manager |** **California College of the arts, San Francisco, CA**  Aug 2021 – May 2022

* Educated, managed, and facilitated various upcoming manufacturing techniques with limited design compromise to Students at CCA

**Deputy Manager, Industrial Design | Bajaj Electricals Ltd, Mumbai, India** Sep 2020 – Apr 2021

* Designed water heater and induction cooktop for Morphy Richards, India
* Worked closely with the marketing team to establish a detailed design structure for a future line of products and design language.
* Managed the requirements of various vendors according to business needs

**Senior Industrial Designer | Lumium Design Pvt Ltd, Santa Clara, CA** May 2017 – May 2020

* Lead product designer for clients including Thermax, Milton, Somfy, Ambee, Wego, Hindware, and Hero Electronix.
* Helped set the long-term product and technology vision, and product development, set up a design language system (DLS) for clients, and managed the requirements of various vendors according to business needs
* Developed deep knowledge in the product design cycle for a variety of technologies: consumer electronics, mobile devices, medical,  
  home appliances and software applications.
* Collaborated with Mechanical, Electrical, and Embedded Engineers for an integrated design process to
* Closely worked with Sales teams across India, Japan, and USA locations to develop proposals for UPC. project queries along with effort sheets.

**Industrial Designer | Episodes Home, India** Jun 2016 – Dec 2016

* Designed 8 hand-crafted lamps, wall arts, and home décor products in batch manufacturing.
* Optimized assembly of large and small wall art pieces, lighting, and home décor products with a team of artisans

**Industrial Designer | Grokids International Pvt Ltd, India**  Sep 2014 – Jul 2015

* Reduced manufacturing costs by 60% for furniture by reducing the number of molds for new products

**EDUCATION**

**California College of the Arts | San Francisco, CA** Aug 2021 – Aug 2022

Masters in Design (M. Des), Interaction Design

**School of Planning and Architecture | New Delhi, India** Aug 2012 – Aug 2014

Masters in Design (M. Des), Industrial Design

**Guru Gobind Singh Indraprastha University | New Delhi, India** Aug 2008 – Aug 2012

Bachelors in Technology (B. Tech), Mechanical and Automation Engineering

**AWARDS**

* Awarded “Product of the year 2022” in Consumer Product Innovation Category for Water heater designed by Morphy Richards
* Nominated among the top 80 participants for a global level social problems design event, world design event, World Design Impact prize 2015
* Awarded merit scholarship for a graduate course at CCA, San Francisco
* Awarded merit scholarship for a graduate course at SPA, Delhi
* Won various state and national level Handball competitions

**SKILLS**

**Design:** Interface | Physical Computing | Concept development | Micro-interactions | Prototyping | Graphics | Systems Thinking | Wireframing

**Research:** Persona mapping | Data synthesis | Journey Map | User Interview | Empathy mapping | Affinity mapping

**Tools:** Rhino 3D | Keyshot | Blender | Figma | Illustrator | Arduino | CAD/CAM | Photoshop | Adobe XD | Java Script | Grasshopper | Spark AR | Ableton Live | 3D Printing | Model-making | After Effects | Premier Pro | Adobe Aero | Solidworks | Touchdesigner | Google Slides | Microsoft Office | Wekinator | Principal | Sketch | HTML/CSS | Editor X