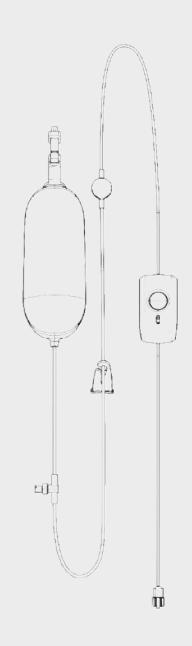


#### introduction



Objectives

To come up with a **unique** aesthetic direction for **Reservoir** and **PCA**Optimize the Industrial design based on user study and ergonomics

Company

**Wego** is China's one of the **largest** manufacturer of medical consumables and materials

They export their products to 30 countries including United States, Germany, Romania, Australia and UK

Challenges

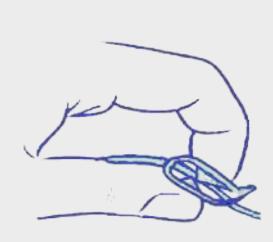
There was a huge **communication gap** between me and client as they can only converse in Chinese I planned to use **storyboard to communicate** the problems and solutions, which worked Being a medical product, It was a tedious project and needed a **proper plan** before executing

#### Research

The first stage was to fully understand the problem. This involved creating an activity analysis framework (AAF) which was developed from a **series of interviews** conducted with healthcare **professionals** and **patients**. The research included the examination of existing products by the **manufacturers** and **competitors**.

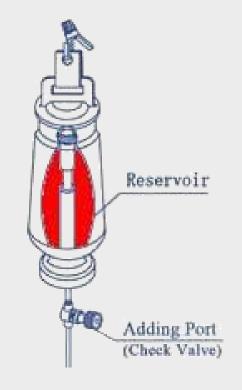
#### How it works?

#### Step 1



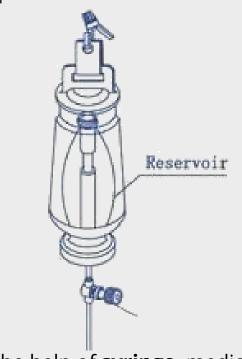
Firstly, the stopper is engaged to fill the medicine

Step 3



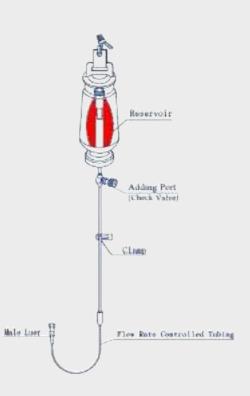
The compressive force of balloon delivers medicine at a constant flow rate to patient

Step 2



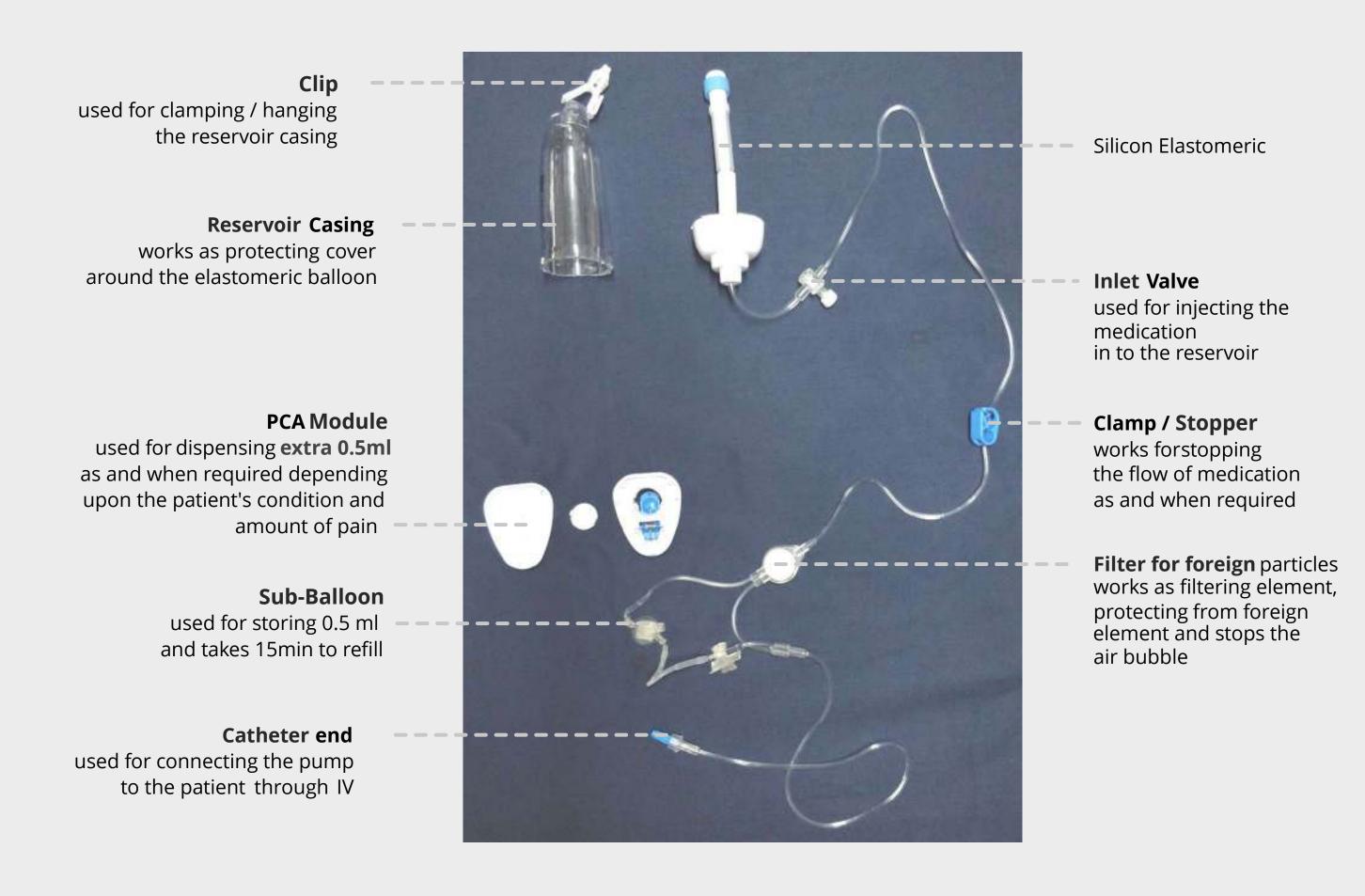
With the help of **syringe**, medicine is **injected** via Inlet Valve which results in swelling of elastomeric ballon in the reservoir

Step 4

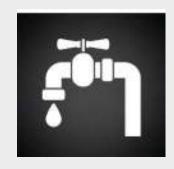


The pump is connected to the catheter of patient and then the stopper is disengaged

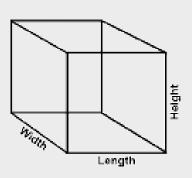
#### Various parts



#### Physical Attributes



Flowrate



**Dimensions** 



Weight



Volume

### Intended Environment



Ambulatory use



Clinical



At home



While walking

#### **Environment Conditions**



Water exposure



Altitude



Magnetic Field



Room temperature

#### **Provision for**



Medicine details



Patient details



Duration



Date and time of running medicine

#### User age group

Neonate

Specific age group(s) should be considered as each has their own **needs** and **problems** 







Elderly

## Competiton Analysis

**Texture** 

Surface

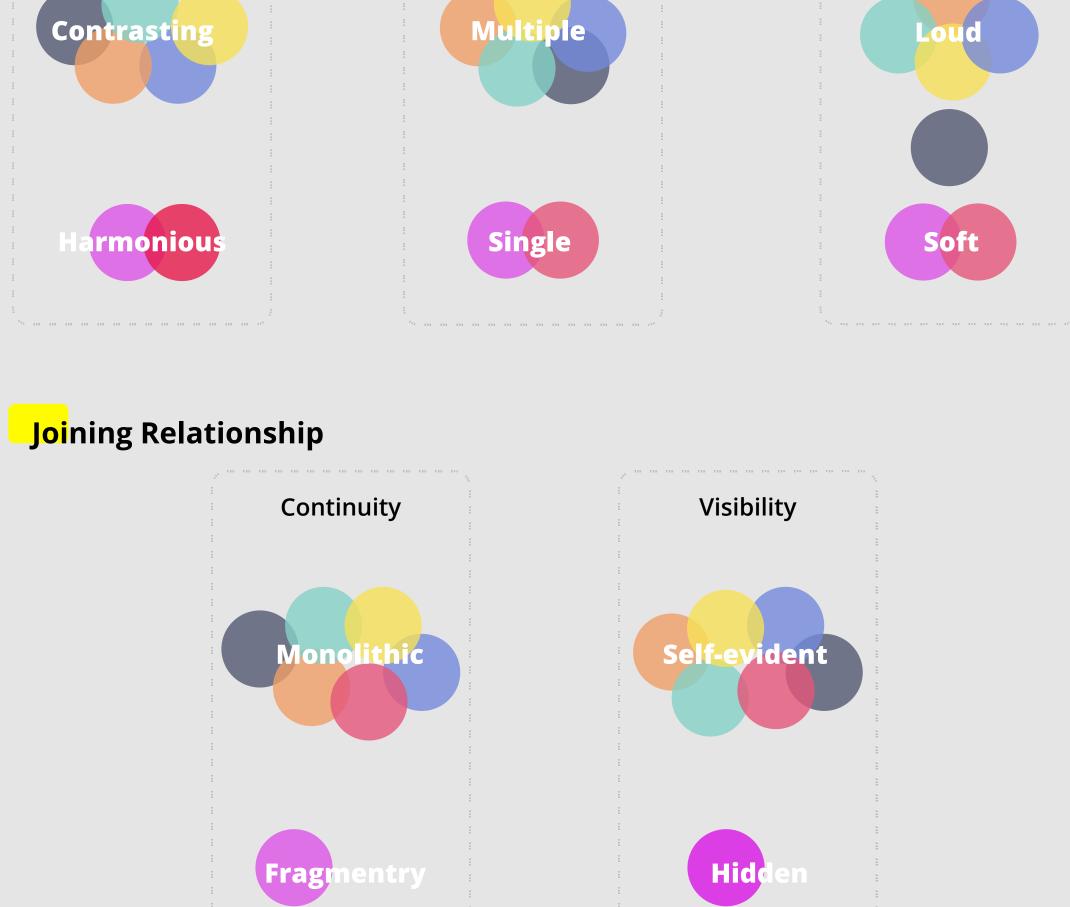
Presence

Harmonious

Aesthetics for any product is subjective, so I tried to understand this parameter by **breaking down aesthetics** of competitors. This helped me in understanding the **lack of aesthetics element** in the **medical products**.

# Form Elements Continuity Orientation Shape Presence In Number Composite Table-Top Organic Table-Top Organic Shape Presence In Number Multiple Single

In number



**Visual Softness** 



# Moodboard



# Usability Pain Points

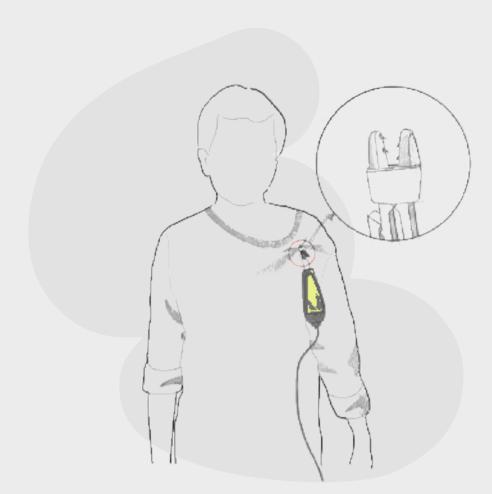
While doing my research I found out that this product is **not popular in India**, but to understand the product and to study its intented purpose, **I wore the product for a week** to **simulate** the usage while understanding what all daily usage problems user might face.



PCA lands in patient's hand inticing him to **play** with it



Pets plays with the dangling tubes



**Sharp teeth** on clamp tears the clothes



Difficulty in **changing** clothes



Dangling **tubes gets stuck** in surroundings

# Problems identified in infusion pump

**Problem**: Possibility of exchange of medicines among patients

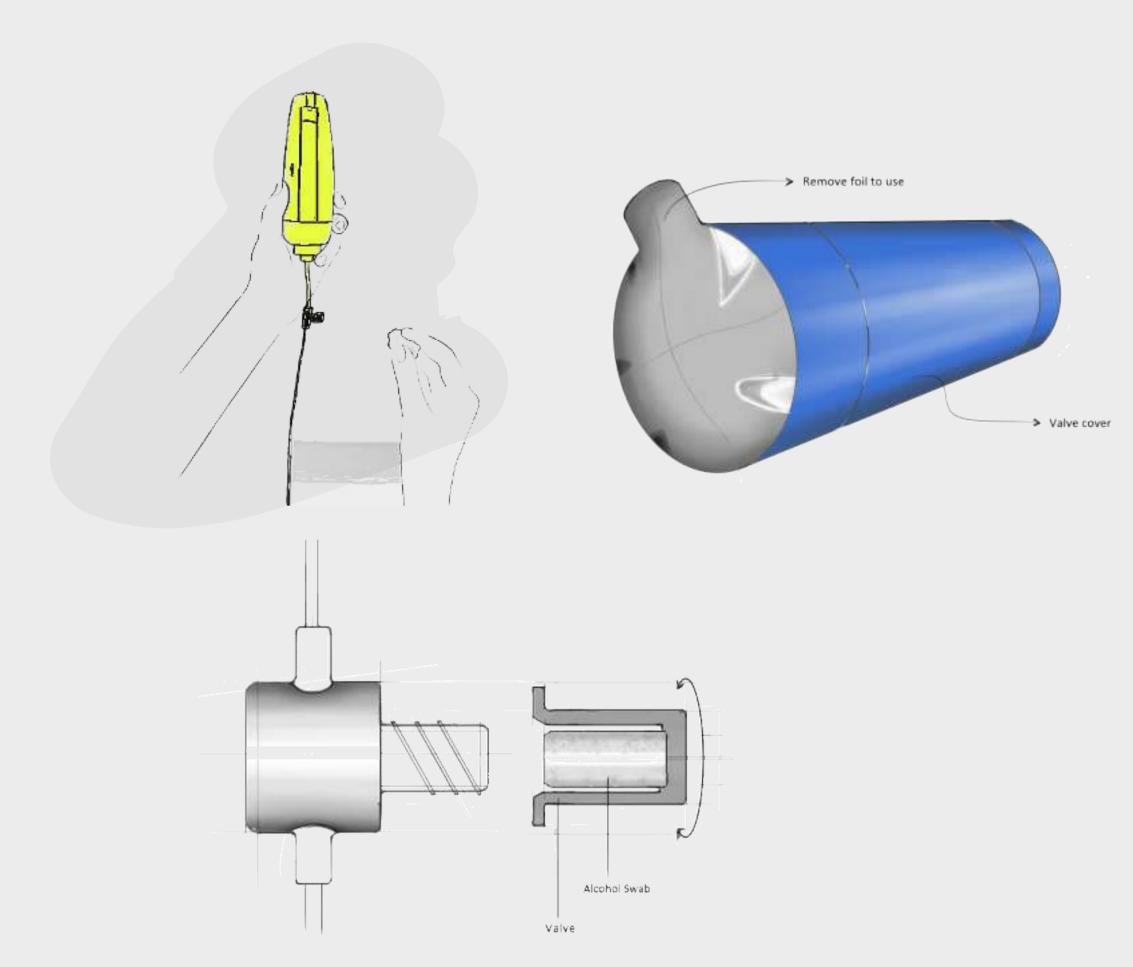
There were some basic problems identified in the product which should be addressed regardless of any proposed concept. Solutions to these problems were proposed by introducing them into the concepts itself which later can be married to final selection, according to the company's need.





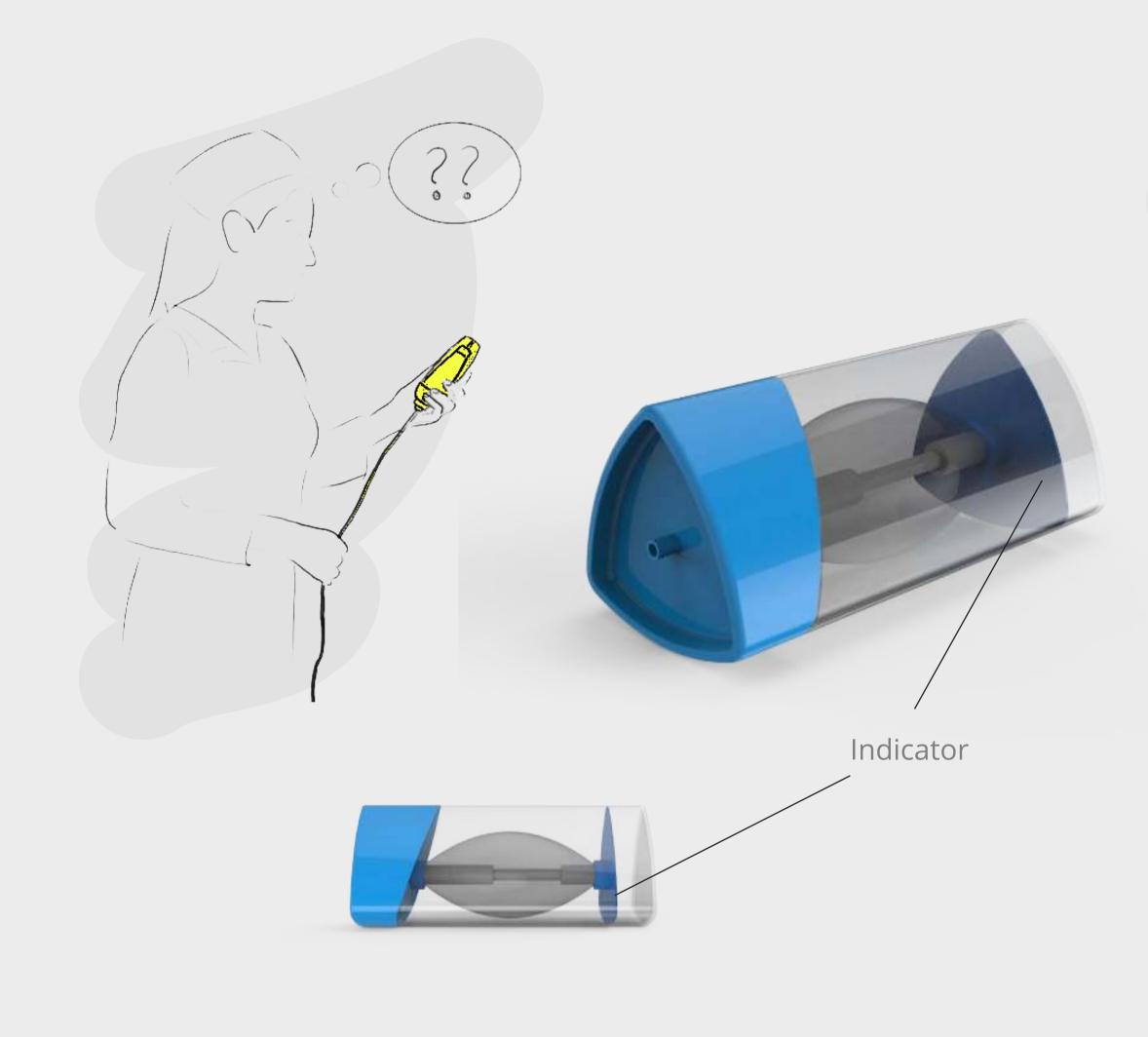
Problem: Improper sterilization

Solution: Inlet valve cover with in-built alcohol swab can be used while removing for injection

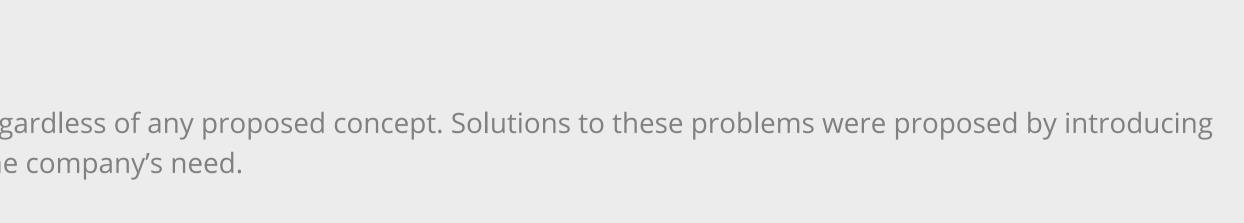


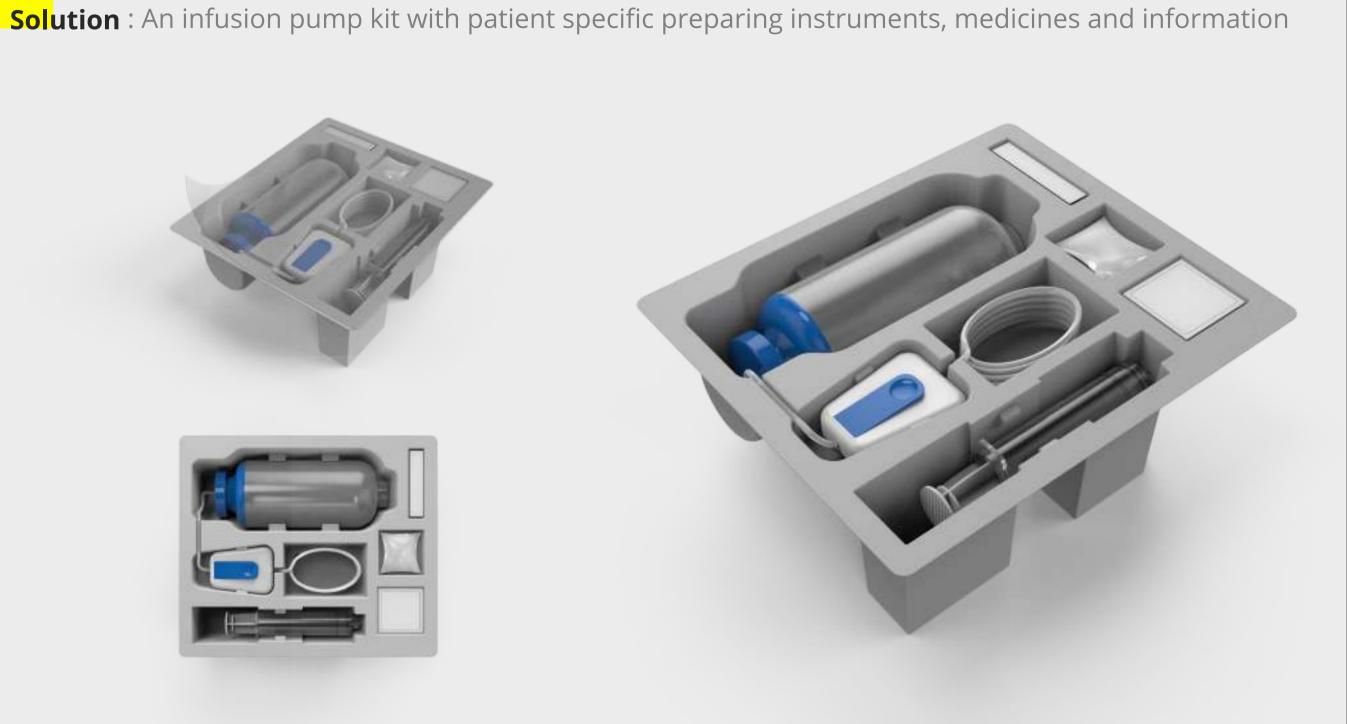
Problem: Live feedback of infusion pump working

Solution : A plastic plate indicator mounted on central telescopic arm which moves as the volume reduces



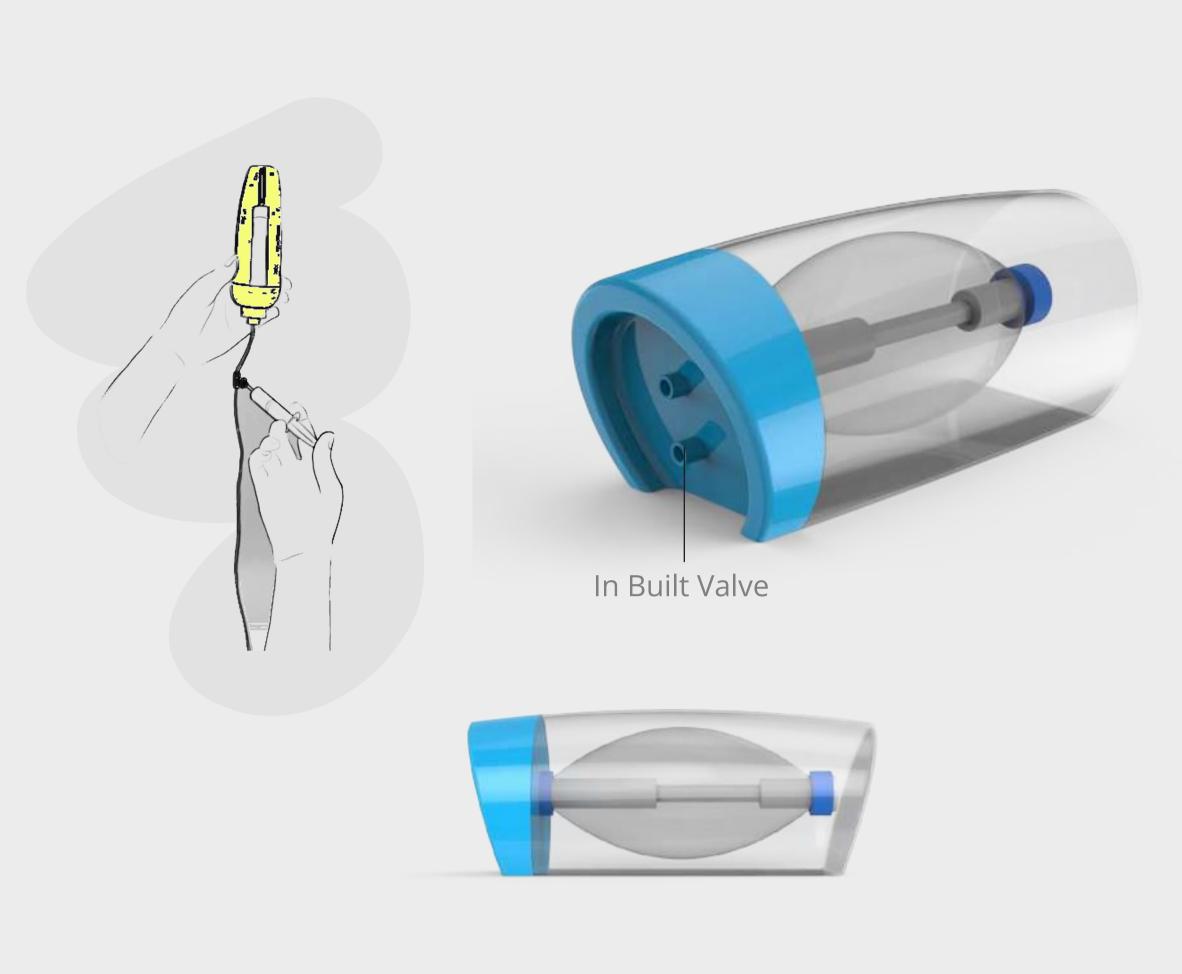
**Problem**: Product **rolls down** when kept on **table** while sleeping





Problem: Difficulty in injecting medicine

Solution : Inlet valve incorporated into reservoir

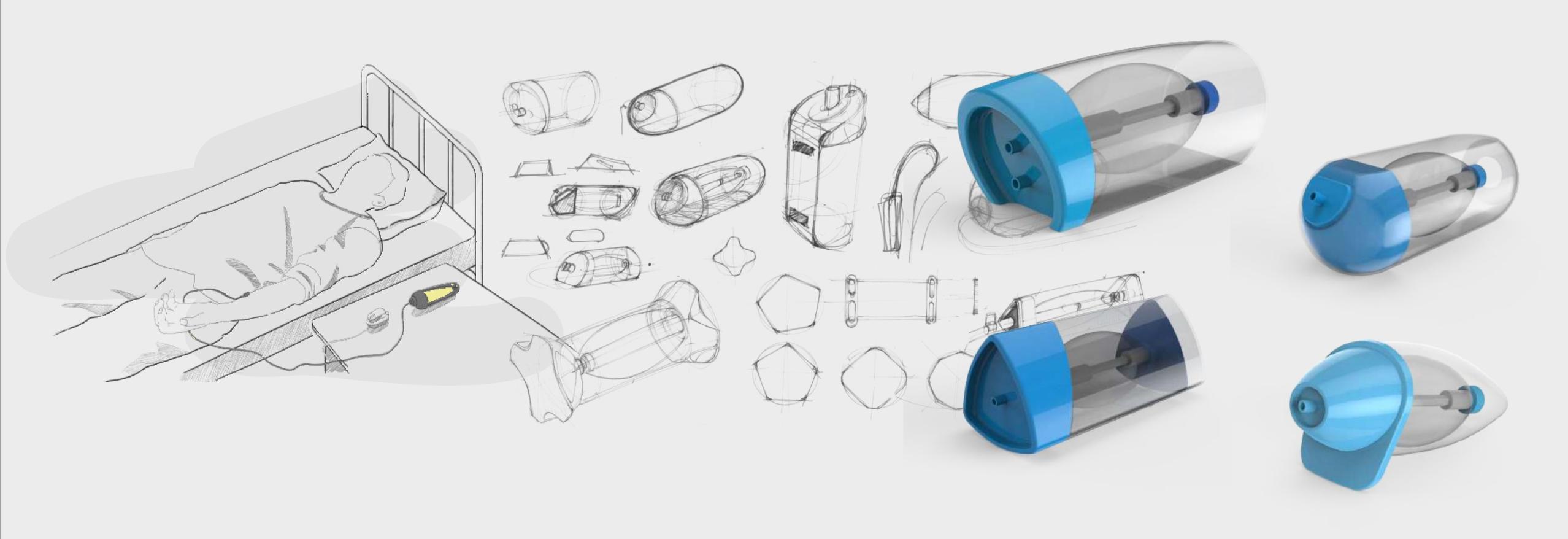


**Problem**: Need quick and easy **mounting** while moving around

**Solution**: Inbuilt **hanging** solution



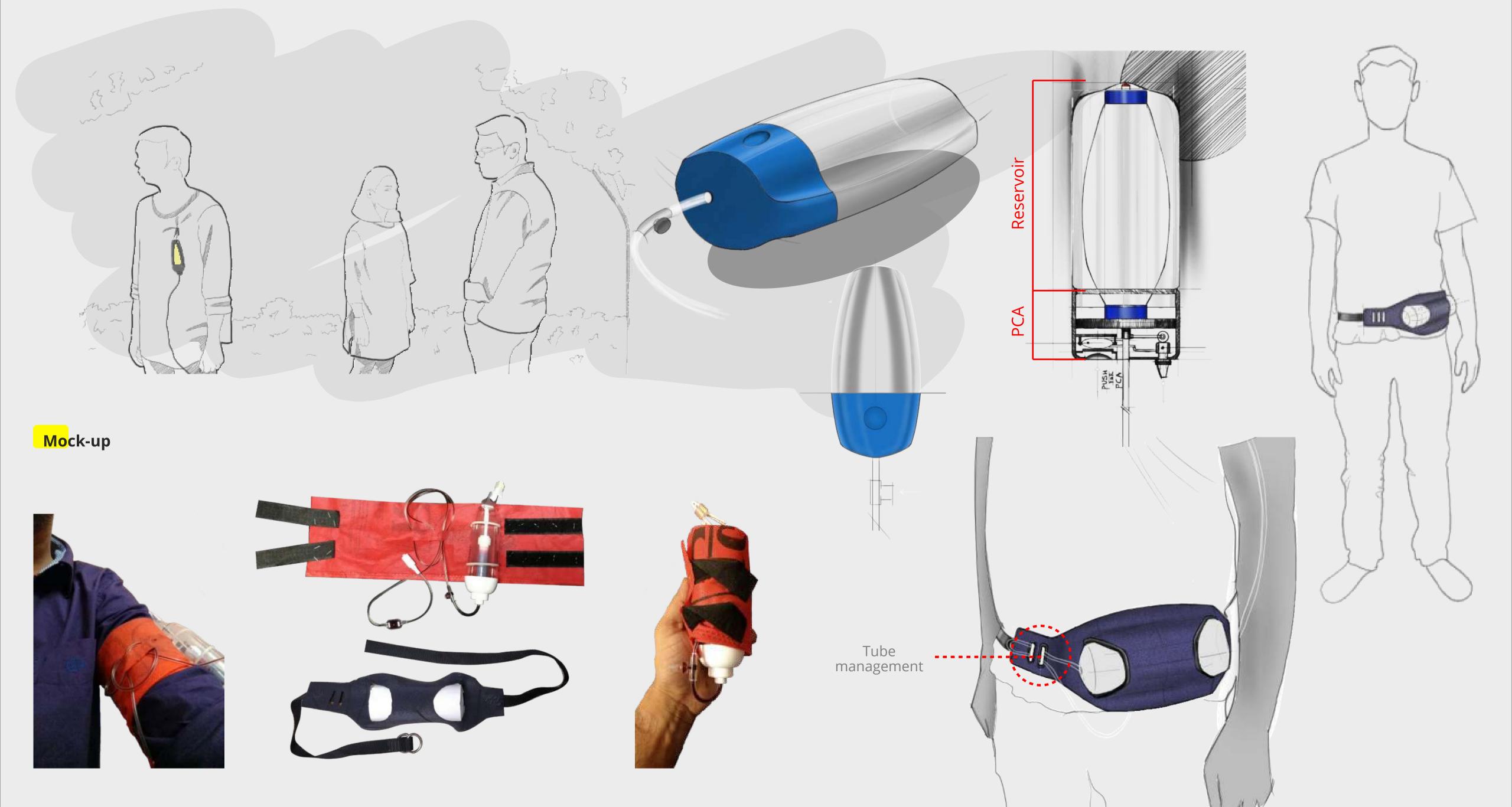
Solution : Straight cut or geometric faces can stop rolling of the reservoir



Problem: Psychological burden when worn outdoors

In built PCA prevents any unintentional usage

Solution : Wearability option with an organic shape for a medical device,



# Final Designs

Final designs were selected by the client according to their requirements. Client's requirement was to bring a radical aesthetic direction in the market. Although, I was successfully able to make them aware regarding the scope of re-designing the infusion pump and now they are moving forward with the production while working on the suggested solutions.

